

The Black Death Advertisement

Directions: Using your knowledge of connotation, write an advertisement to entice/convince people from neighboring towns and cities to come and rebuild your land/manor. Write 5 sentences using positive connotation and then rewrite each sentence using negative connotation.

The Black Plague has hit! It has had severe consequences on your land/manor. It has now passed and you need help with running your land/manor.

Example: Come one, come all, to my quaint and cozy manor that is a do-it-yourselfer's dream!

Come one, come all, to my small and tiny manor that is a disaster that needs work.

Positive connotation advertisement

1.

2.

3.

4.

5.

Negative connotation advertisement

1. Directions: Using your knowledge of connotation, write an advertisement to entice/convince people from neighboring towns and cities to come and rebuild your land/manor. Write 2 sentences using positive connotation and then rewrite each sentence using negative connotation.
2. The Black Plague has hit! It has had severe consequences on your land/manor. It has now passed and you need help with running your land/manor.
3. Example: Come one, come all, to my quaint and cozy manor that is a do-it-yourselfer's dream!
4. Come one, come all, to my small and tiny manor that is a disaster that needs work.
- 5.

Positive connotation advertisement

- 1.
- 2.
- 3.
- 4.
- 5.